

A Message to LO Teachers

A Letter from the Founder, Greg Shapiro

*You carry the most important subject in the school — and the least supported.
WiseUp was built for exactly where you are standing.*

I want to say something to you that I suspect you rarely hear: what you are attempting to do in Life Orientation matters more than almost any other subject in the school. Not because of the curriculum. But because the question at the heart of LO — who am I, and what am I here for? — is the question that determines the entire direction of a young person's life.

I also want to acknowledge what many of you already know: the system has not made this easy. LO is frequently under-resourced, under-valued, and under-supported. Many of you came to this subject not because it was your first calling but because it needed to be covered. And yet here you are, trying to do something meaningful with it, often without the tools, the training, or the time you need.

WiseUp was built for exactly that gap.

Over 40 years of working directly with learners, I have developed a methodology that is practical, teachable, and — critically — deliverable by an LO teacher who wants to do more than fill a period. It gives you a clear career guidance framework you can use with confidence; practical classroom tools and conversation guides; a way to connect every learner's academic experience to a larger sense of purpose; and ongoing support from Greg Shapiro and the WiseUp team.

I am not coming to inspect or evaluate. I am coming as a colleague who has spent four decades watching what happens when a young person is finally seen and directed. I want to share what I know, equip what you already have, and build something together that your learners will carry for the rest of their lives.

The reason you chose this work is still in there. WiseUp is here to help you act on it.

If you are open to a conversation — I would be honoured to have it.

Greg Shapiro
Founder, WiseUp | An extension of K2U Learning Systems